## CEO's Biography



Edward Rensing is Chief Executive Officer and President of Renco

Electronics, Inc. company's board of directors to which he was officially named in January, 1999.

With the goal of establishing Renco as a world leader in design, manufacturing and distribution of magnetic components, Rensing has sharpened Renco's strategic focus and concentrated its R&D investments on three (3) growth opportunities: (1) broadening the

company's product offerings across the consumer, commercial and industrial markets; (2) relocating its headquarters and North American manufacturing facility to the southeast, U.S.; (3) expanding its manufacturing and distribution capabilities to the Far East.

At the same time, Rensing has improved Renco's operating efficiency and execution as well as its financial performance and customer focus. The result has been increasing growth and profitability, greater value for shareholders and customers, and a stronger competitive position in the global market. For the last four (4) fiscal years, Renco has not only gained market share but reduced its manufacturing cycle time to meet the increase in demand.



Prior to becoming the chief executive, Rensing spent twenty

(20) years progressing through the ranks in a variety of positions. One of the most important being in the engineering and sales departments traveling around the world exchanging ideas with customers. His leadership was marked by successful efforts to improve operations, bolster the position of Renco's product lines and build a strong inside support team, as well as a professional outside staff.

Rensing is a member of many not-for profit organizations and charities and also volunteers his time accordingly.



Top Tuna Trophy, 2008, Port Canaveral, FL

His hobbies are: fishing, boating, scuba diving, hunting, and ice hockey. He also holds a merchant marine Captain's License, and is an NRA Range Safety Officer. Edward enjoys collecting fossils, vintage weapons, and anything "Batman".

Rensing graduated from General Douglas McArthur High School in 1979 and attended DeVry Institute for electronics for two years with a diploma. He trained with Brevard County Sheriff's office for Citizen's Defense Firearms, Tactical Handgun Level I & II, and Close-Quarters Tactical Carbine/Rifle.

Born October 27, 1961 in Freeport, New York, he grew up on Long Island's south shore. Rensing now lives in Indian Harbor Beach, Florida.